**First Fridays**

**Haynie’s Corner Art District**

March - October 2015

**BUSINESS PARTICIPATION FORM**

**Description:** Haynie’s Corner Art District First Fridays are a collaborative effort between local businesses, neighborhood representatives, and the Arts Council of Southwestern Indiana. It is a free, self-guided tour of indoor and outdoor art exhibits and performers designed to highlight local artists and the businesses hosting them. The event is publicized through print, radio, podcasts, social media, and other media appearances as available.

Participating Businesses will only host the art and the artist on the night of the event unless otherwise arranged between the business and the artist. There is no charge to participate.

**Location:** The festivities take place in Haynie’s Corner Art District with the heart of the events being located near the fountain beside The Alhambra Theatre.

**Dates:** March 6, April 3, May 1, June 5, July 3, August 7, September 4, October 2; 6:00-9:00 p.m. each month.

**Register:** To register your business as a participant in First Friday Series, please complete this form and return at least three weeks prior to the First Friday in which you wish to participate. Please drop the form off at the Arts Council of Southwestern Indiana or email the completed application to Reva Bourgasser at reva.bourgasser@artswin.org.

**Sponsor**: We offer participating First Friday businesses the opportunity to be recognized for their support of arts activities in the Haynie’s Corner Art District. We offer the following sponsorship opportunities:

Marketing Sponsor: $200/month

*Help underwrite the cost of producing 1000 monthly brochures*

Street Performer Sponsor: $150/month

*Help with the presentation of musicians and performers throughout the First Friday Series*

Sponsors will be acknowledged in the monthly materials with a black & white logo.

Please contact us at [info@artswin.org](mailto:info@artswin.org) for further information on larger donations or other opportunities to support this local programming.

Thank you for participating in the first annual First Friday Series in Haynie’s Corner Art Distict. We look forward to working with you.

**First Friday 2015 --** Business Registration

[Business]

[Business Address]

[Contact Person]

[Business Email]

[Company Phone]

[Business Website]

⬜ Please contact me regarding marketing material sponsorships.

⬜ Please contact me regarding hosting street performers.

**Please check the 2015 dates you wish to participate and the type of space you will have available:**

⬜ **All Dates** ⬜ Inside or Outside ⬜ Inside Only ⬜ Outside Only

⬜ March 6 ⬜ Inside or Outside ⬜ Inside Only ⬜ Outside Only

⬜ April 3 ⬜ Inside or Outside ⬜ Inside Only ⬜ Outside Only

⬜ May 1 ⬜ Inside or Outside ⬜ Inside Only ⬜ Outside Only

⬜ June 5 ⬜ Inside or Outside ⬜ Inside Only ⬜ Outside Only

⬜ July 3 ⬜ Inside or Outside ⬜ Inside Only ⬜ Outside Only

⬜ August 7 ⬜ Inside or Outside ⬜ Inside Only ⬜ Outside Only

⬜ September 4 ⬜ Inside or Outside ⬜ Inside Only ⬜ Outside Only

⬜ October 2 ⬜ Inside or Outside ⬜ Inside Only ⬜ Outside Only

**How would you describe the space available to display art (check all that apply):**

⬜ countertop/table - approximate dimensions: \_\_\_\_\_\_\_\_\_\_

⬜ shelves - approximate dimensions: \_\_\_\_\_\_\_\_\_\_\_ weight limit: \_\_\_\_\_\_\_\_\_

⬜ floor space for easels/racks - approximate dimensions: \_\_\_\_\_\_\_\_\_\_\_\_

⬜ floor space for performances - approximate dimensions: \_\_\_\_\_\_\_\_\_\_\_\_

⬜ wall space - approximate dimensions: \_\_\_\_\_\_\_\_\_\_

Other display/performance areas: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Artist Placement**

You have the option to have the Arts Council of Southwestern Indiana select an artist to display in your business or you may provide an artist for your business on your own accord. Either way, merchants and artists will be promoted equally through the program.

⬜ We will display the work of an artist selected by the Arts Council of Southwestern Indiana on the dates specified above.

⬜ We will provide our own artist on the dates specified above. ***Deadline to be included in marketing materials is 3 weeks prior to each First Friday****. Please email artist name, media, website, email address and phone number to reva.bourgasser@artswin.org.*

If you are participating in multiple dates and have information for multiple artists, please attach information on each artist to this form or in an email to reva.bourgasser@artswin.org. Otherwise, email monthly changes to us as noted above. Artists will need to fill out additional paperwork (Artist Application Form), which may be obtained at the web site, www.artswin.org.

**Participating Business Waiver of Liability**

By participating in this event, I understand that neither I, nor my business, will be held liable for any theft or damage to the art. Furthermore, I understand that neither I, nor my business, will hold the artists or the Arts Council of Southwestern Indiana liable for theft or damage which may occur to my establishment during the time of this public event.

**Printed Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Business: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**